



Saskatchewan Cluster Development Network Roadmap 2021+

Goal			
<i>To provide Saskatchewan developers with an easy to use 'activation' framework and tools to support existing and emerging industry clusters.</i>			
	Phase 1 - Appraisal	Phase 2 - Mobilization	Phase 3 - Implementation
Objectives	Opportunity assessment at a community/regional level (business interviews and databasing).	Begin intervention with clusters that are receptive to support. Conduct individual meetings and possibly a 'cluster muster'	Formalization of cluster including governance and business model
	Using quantitative(secondary data analysis) and qualitative (business interviews) processes, developers identify existing and latent clusters	Initiate preliminary cluster strategy and business model discussion(use business canvass template).	Develop strategic plan including in-depth competitive analysis
	Identify pain points as potential common ground for collaboration eg labour recruitment; lack of capital for expansion; constraints in reaching markets.	Pinpoint areas of collaboration and identify potential value impact.	Determine value impact metrics
	Map existing and potential industry linkages - sector specific and cross sector.	Developers identify and work to mitigate barriers to industry.	
		Identify roles and contributions of support institutions and public sector agencies.	
Desired Outcomes	Increased awareness by communities and support institutions on this economic development strategy.	Agreement to move cluster ahead	Cluster leadership group is formed
	Increased awareness by industry on this economic development strategy	Initial engagement of support institutions and industry associations	Business model is adopted
	Identification of latent and existing clusters based on formal opportunity assessment		Strategic plan is developed
Target Audiences	Community and business leadership	Community and business leadership	Cluster partners - industry, support institutions
	Cluster developers	Cluster developers	Cluster developer
	Public sector agencies	Public sector agencies	
	Support Institutions	Support Institutions	
	Industry Groups	Industry Groups	
Tools & Activities	Development Guide Volume 1 - APPRAISEL (concise 'how to' resource)	Development Guide Volume 2 - MOBILIZATION (concise 'how to' resource)	Development Guide Volume 3 - IMPLEMENTATION (concise 'how to' resource)
	Introduction to cluster development for community & business leaders (PPT)	Cluster rationale template (PPT)	Implementation TIPS
	Assessment questions for industry in existing clusters(excel)	Resource mobilization mapping template(PPT)	Cluster Financing Model Template (PPT)
	Assessment questions for industry - specific to ag; mfg; tourism; general business audience (excel)	Examples of problem mitigation and early strategy steps	Corporate venture capital canvas(PPT)
	Cluster mapping templates (PPT)	Cluster Business Canvass Template (PPT)	UNIDO cluster performance monitoring template(excel)
	List of pre-qualified provincial and national support institutions(by sector) and contact info		Leadership Mapping Template(PPT)
		Cluster Business Model Evolution Map Template (PPT)	
Timeline	Materials July-August 2021	Materials November 2021	Materials November 2021